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**BDO and American Express Introduce the BDO American Express® Virtual Card for Online Shopping**

*Manila, Philippines, 26 July 2021* – As more consumers shop online for everything, from food delivery to groceries and entertainment, they expect more flexibility, convenience, and greater control on their online spending. Recognizing these emerging needs, American Express and BDO are launching the BDO American Express Virtual Card.

Linked to the Cardmember’s primary Card, the Virtual Card comes with its own credit card number and offers adjustable credit limit, which gives greater control over online spending and offers an additional layer of account information security. At the same time, Cardmembers will continue to enjoy the same benefits on their primary card when they use the new Virtual Card to shop online.

Nannette R. Regala, BDO Senior Vice President and Consumer Banking Marketing Head. “With the BDO American Express Virtual Card, we are offering our Cardmembers a product that addresses their reservations about online credit card payments and gives them the assurance they can shop online confidently.”

Leveraging the exponential growth of ecommerce, the BDO American Express Virtual Card is a timely addition to the diverse range of card products offered by BDO and American Express.

Mr. Sanjiv Malhotra, Vice President and General Manager, Global Network Services, South East Asia and South Pacific, American Express, said, “Backed by American Express advanced fraud protection methods, our cards are secure. That said, we understand some customers feel more comfortable using a separate credit card number for their online transactions. We are always looking to expand and improve our products and services to support the evolving payment needs of our customers – and the Virtual Card does just that.”

BDO American Express Cardmembers may apply for a Virtual Card, FREE of charge. With the BDO American Express Virtual Card, Cardmembers can take advantage of the following features:

* Feel more secure while shopping online
* Set a credit limit according to online purchasing needs
* Easily track online transactions
* Earn Rewards Points for every transaction with the same spend-to-point value as the primary credit card

To learn more about the BDO American Express Virtual Card, visit *americanexpress.com.ph.*

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**About BDO**

BDO is a full-service universal bank that provides a wide range of corporate and retail banking services. These services include traditional loan and deposit products, as well as treasury, trust banking, investment banking, private banking, rural banking, cash management, leasing and finance, remittance, insurance, retail cash cards, and credit card services.

BDO has the country’s largest distribution network, with over 1,400 consolidated operating branches and more than 4,400 ATMs nationwide. It also has 18 overseas remittance and representative offices (including full-service branches in Hong Kong and Singapore) in Asia, Europe, North America, and the Middle East.

In the credit card industry, BDO issues the most brands in the country, including corporate and co-branded cards.

The bank likewise dominates the merchant acquiring business in the Philippines with BDO Point-of-Sale terminals being the only one capable of accepting seven (7) credit card brands and all locally-issued ATM/Debit cards.

BDO’s digital solutions portfolio include BDO Digital Banking and BDO Pay. BDO Digital Banking, is a multi-channel set-up that enables clients to perform banking transactions from home or on the go. Meanwhile, BDO Pay is a mobile wallet facility that allows clients to pay straight from their BDO Savings and Checking Accounts, Debit Card, or Credit Card.

For more information, please visit bdo.com.ph.

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**About AMERICAN EXPRESS**

[American Express is a globally integrated payments company, providing customers with access to products, insights and experiences that enrich lives and build business success. Learn more at americanexpress.com and connect with us, instagram.com/americanexpress, linkedin.com/company/american-express, twitter.com/americanexpress, and youtube.com/americanexpress.](mailto:montajes.liza@bdo.com.ph)

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